A Saga of Innovations in

# DESIGN, ARCHITECTURE, BUILDING & CONSTRUCTION INDUSTRY

# O S BUILD

Design | Architecture | Building and Construction

2023

**POWERED BY** 



Bengaluru 12.13.14 MAY 2023 **Delhi**23.24.25 JUNE 2023
PRAGATI MAIDAN



D-DESIGN

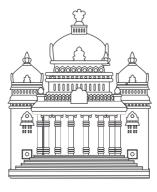
OC-ARCHITECTURE

BUILD-BUILDING & CONSTRUCTION

The World of Endless Opportunities

# Exhibitions







D-QCC BUILD is a distinctive showcase of Design,
Architecture, Building and Construction related
technologies. India's finest knowledge sharing platform
which promotes innovation in Construction & Infrastructure
sector wherein exhibitors from around the world showcase
their potential by providing detailed demonstrations of
latest products and services within industry segmented
pavilions, curated by seasoned professionals from the
fraternity. A forum having potential for networking, market
alliances, branding and expanding National and
International presence. A one stop destination for a
business to create differentiation and stand out in Market.



# D-QCBUILD 23 POWERED BY MARKAGE & TILE Solution Products HIGH Solution Products HOW THE SOLUTION SOL

We prioritize engagement. Well researched space is designed and steps are taken to increase high-yielding encounters and broaden available business opportunities.

01

High Profile and Knowledge Oriented International conferences 02

Knowledge rich panel by curator & Advisory board

03

Hosted Guests from Leading Practices across the Globe

04

Innovative products and solutions

05

Segregated
Pavilions with
diverse segments

06

Exclusive & Innovative Ultraluxe pavilion for premium ranges

07

Strong Dealer & Distributor network

08

Key International players

09

Quality Networking with key decision makers & procurement teams

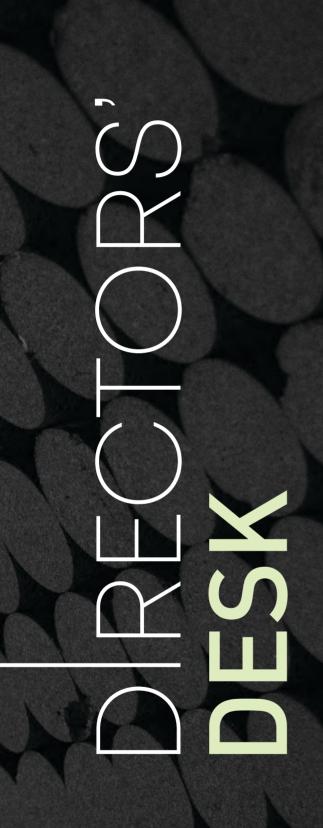
# WHY?

POSITION your BRAND in front of 30,000+ Design, Architecture & Build professionals and establish your name as an INDUSTRY LEADER

- NETWORK FACE TO FACE WITH KEY STAKEHOLDERS
- IDEAL LAUNCH PAD
- GENERATE QUALIFIED LEADS
- CONNECT WITH NEW PROSPECTS
- SPEAK DIRECTLY TO TARGET MARKET
- MEDIA MILEAGE TO THE MAX

**CONNECT. NETWORK. GROW** 

Gurfej Gingh MR. GURTEJ SINGH GILL Managing Director, Zion Exhibitions Adarsh Singh MR. ADARSH SINGH Managing Director, Zion Exhibitions



D-QC BUILD visions to be a colossal player in B2B Exhibition industry creating dynamic and comprehensive opportunities for Design, Architecture, Building and Construction Fraternity. We strive to make a difference by becoming Nation's premium expo by bringing to the fore, cutting-edge brands and delivering year-round service with promised return on investment. brand visibility and networking avenues. Raising a unique benchmark in the Infrastructure Sector, we plan to offer our clients a well researched platform with special attention to detail and a promise of superlative quality. We aim to serve as a catalyst for the expansion of Indian Exhibition Industry and promote trade Internationally. With a roadmap for comprehensive development, relentless innovation and unmatched growth. D- arc BUILD is bound to be remembered as a Substantial Movement in the Exhibition Industry.



D-arc Build India's premier trade show for Design, Architecture, **Building & Construction related** technologies and products had its first edition in September, 2022 at Pragati Maidan, New Delhi. The fourday show concluded with great success connecting over 150 leading brands from across India to present combination of innovations and leading technologies to over 30,000 individuals. The show had visitors take advantage of the latest cuttingedge solutions for an array of sectors, networking opportunities and much more at D-arc BUILD expo. The mega exhibition was supported by many acclaimed associations and also hosted a series of conferences which reported excellent results for their respective business.

2022

# fact & State of the state of th

4

Conferences

300+

Hoteliers & Project/ Purchase Heads

6000+

Construction & Real Estate Companies

+0008

Architects & Interior Designers

1000+

Facade Consultants

5000+

Dealers and Distributors 5000+

Interiors Designers

2000+

Builders, Developers and Planners

**4500+** 

Manufacturers and Suppliers IJUCI

30000+ PAN India Business

**Visitors** 

16000+ sqm

Exhibition Area

3000+

Consultants, & Investors

1500+

Engineers

30+

Industry Associations

2400+

PAN India Government Officials







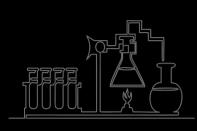






Powered by





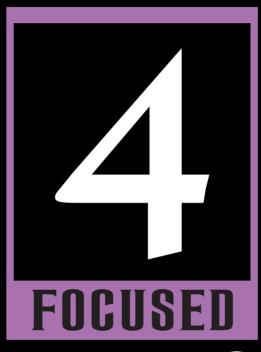




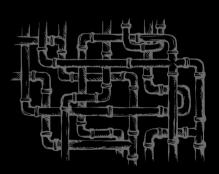








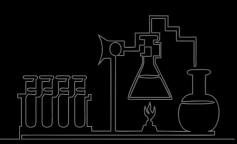


















# SMART HOME

a pavilion meant for smart technologies and innovative solutions



# SECTIMENTS

Smart security & Surveillance Systems

Facility, fire & water Management Systems

Electrical, Wires & Cables

Integrated
Building Systems

Air Conditioning & Refrigeration

Smart Lighting Switches & Solutions Switchgear

Agile home & office
Automation Systems

Architectural Lighting

Smart Home Solutions

Intelligent

**Entertainment Systems** 

Elevators & Escalators

# DESIGN & DÉCOR

a pavilion meant for Must Have Interiors, catering to all your requirements for interior design and décor



Modern Marbles & Granite Solutions

Commercial & Residential Furniture

Modern Kitchen
Technologies

Landscape Architecture & Open Spaces Solutions

# SECTION

Furnishings & Allied Products

Houseware & Appliances

Innovative Bath Solutions

Home interiors & Artefacts

Rugs & carpets

Modish Tiles & Ceramics

Wall Finishes & Surfaces

Realm of sleep

Contemporary & Glass Systems

Home Tesxtiles

# RAPID CONSTRUCTION

a pavilion dedicated to commercial concrete and construction materials & technologies



Industrial, Commercial, & Residential Floorings & Surfaces

Ply, Veneer & Laminates

Structural & Profile Systems

Roofing, Cladding & Facades

Glass Railing
Systems

Concrete & Building Material

Architectural Design & Management Software

Doors & Windows

Fittings, hardware & components

Paints & Coats

Plumbing, pipes & Fittings

Construction Chemicals

Machinery
Installations & Technology

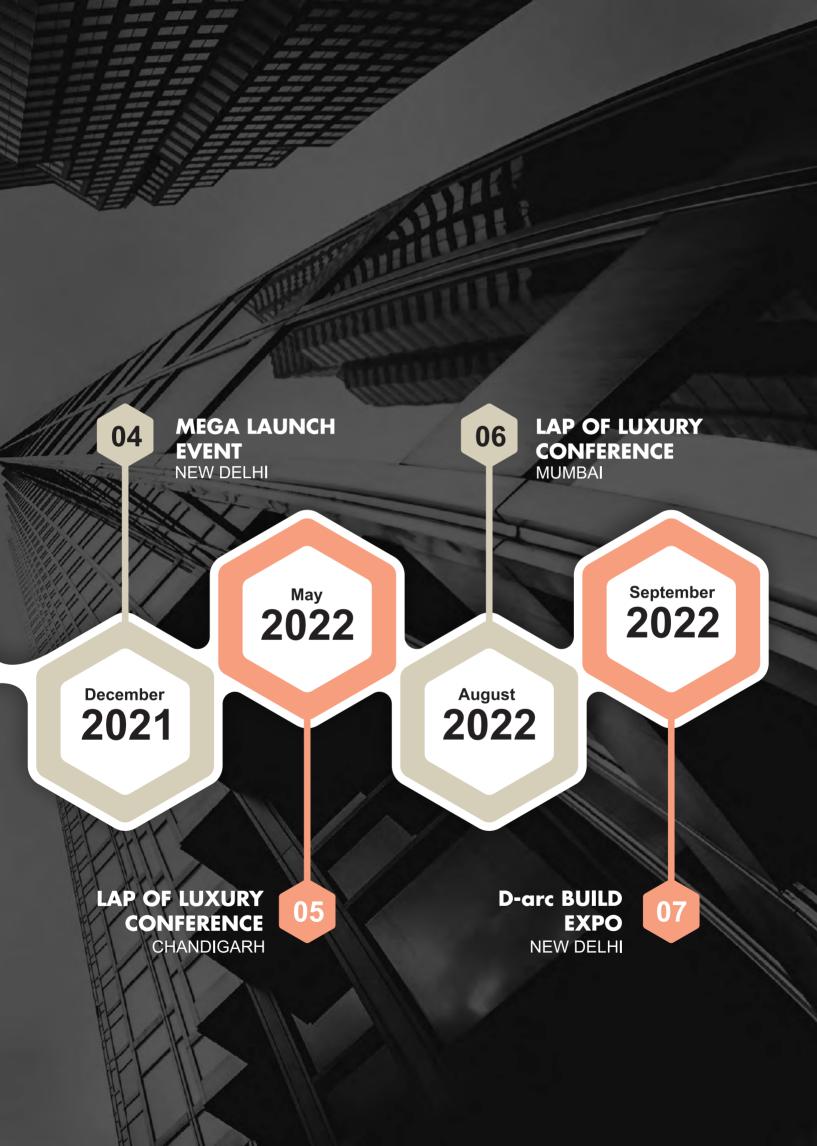
Steel & Allied
Products

# 

a pavilion meant for signature collections and premium ranges from distinguished and famed national and international brands







# LET'S TALK The Webinar Series

Ingenious Brainstorming
Sessions by the most Profound
Architectural Professionals on
Architecture & Habitats



### **JULY 2021 EPISODE - 2**

A detailed discussion considering the gap between education v/s actual practices of the profession and expectations from students stepping into the industry. How well the architectural education and architectural practices venture.



Dr. Sujit Kumar



Prof. Abraham George PhD



**ARCHITECTURE** 

**Education & the Practice** 

Prof. Anjali Yagnik



Dr. Deepika Shetty Director nipal School of Architecture and Planning, MAHE



Dr. Devender Pratap Singh chool of Architecture and Planning
Amity University, Noida

In

With



Dr. Habeeb Khan President Council of Architecture



Dr. Ranjana Mittal HOD Architecture School of Planning and Architecture



Dr. Sangeeta Bagga Principal

Chandigarh College of Architecture

### **EPISODE - 3 AUGUST 2021**

# **EXPERIENCES** & EPISODES



**AR. KARAN GROVER** KGA, Vadodara



**AR. HAFEEZ CONTRACTOR** AHC, Mumbai

The most Iconic session of the webinar series, where AR. KARAN GROVER explored the life and practice of star Architect HAFEEZ CONTRACTOR. An Insight into Ar. Hafeez contractor the architect, the enigma and the icon that is build up like a brand & not just a profession and the counters that Ar. Karan Grover came up with like sustainable practices and drawing upon our heritage.

# THE COLOR DECEMBER 2021

The Mega Launch Event was essentially the grand unveiling ceremony of D-arc BUILD and witnessed a knowledge oriented panel discussion on 'Emerging Trends in Design', a thought- provoking discourse on their outlook on harnessing change along with some other counters from our Design & Build enthusiasts. The Panelists included Ar. Prem Nath, Principal Architect, Premnath & Associates, Mumbai: Ar. Sabina Reddy, Director, M Moser Associates, Bangalore; Ar. Sonali Bhagwati, President, Designplus Architecture, New Delhi; Ar. Nilanjan Bhowal, Principal Architect, The Design Consortium, New Delhi; Ar. Nitin Killawala, Director, G-7 Architects, Mumbai; Ar. Manmohan Khanna, Principal Architect, Khanna Manmohan Architects, Chandigarh.



















D-**QrC** BUILD set forth with a substantial journey of Design Excellence, Lap of Luxury, a Captivating Conference with Notable Professionals from Design, Architecture, Building & Construction Industry, in association with IIID-Delhi Regional Chapter (Institute of Indian Interior Designers) as Knowledge Partner and IIA- Northern Chapter (Indian Institute of Architects) as Partner Association. Experts who also shared their thoughts on the occasion included Ar. Sapna, Vice President, Council of Architecture; Ar. Bandna Singh, Founding Partner, Positive Axis; Ar. Aman Agarwal, Principal Architect, Charged Voids; Ar. Shiv Dada, Principal Architect, 23 DC Architects; and Ar. Thakur Udayveer Singh.

# CONFERENCE CHANDIGARH, May 2022

PARTNERING BRANDS



















# Lapof Luxury Conference Mumbal, August 2022

LAP OF LUXURY is a symposium created for one-on-one interaction with Renowned Principal Architects, Interior Designers and Sponsoring Brands from PAN India. LAP OF LUXURY aims to establish an interface where Industry Stalwarts celebrate the Evolution of Indian Architecture, comprehend recent Developments in Interior Design, showcase the latest Technological Advancements in Materials & Fosters Discourse. Guests of Honour included Ar. Dikshu Kukreja, Ar. Reza Kabul, Ar. Prem Nath and Ar. Nitin Killawala.

















PARTNERING BRANDS









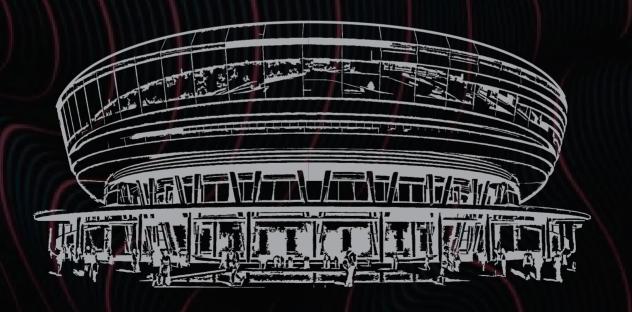






22<sub>23</sub>/24<sub>25</sub>

September 2022 Pragati Maidan, New Delhi





22<sup>nd</sup> September 2022

ndian Institute of Architects (IIA), the National body of Architects, held BUZZ, Northern Regional Conference at our platform which was moderated and conceptualized by IIA- Northern Chapter and supported by IIA- Chandigarh, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Uttar Pradesh & Uttarakhand. They were also our Conference and Advisory partner.





# TECHNICAL SESSION 1: ARCHITECTURE AND THE MEDIA



SIMON NUNEZ DE ARENAS FRAILE Aedas Singapore



MONISH SIRIPURAPU Ant Studio



ABHISHEK BIJ
Design Plus Architects



NEERAJ MANCHANDA Neeraj Manchanda & Associations



SAROVER ZAIDI Cultural Anthropologist



DHRUV GUPTA Accenture

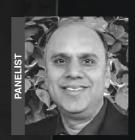
# **TECHNICAL SESSION 2: RECLAIMING THE PUBLIC REALM**



SANNE VAN DER BURGH MVRDV, Rotterdam



ARCHANA KHANNA First Principle



NITIN GUPTA Arcop



TIKENDER SINGH PANWAR Social Activist & Convener



SUDIPTO GHOSH S Ghosh & Associates



VINA VERGHESE BISWAS

# **TECHNICAL SESSION 3:** NEW HORIZONS IN ARCHITECTURAL TECHNOLOGY



NIALL MCLAUGHLIN
Niall Mclaughlin Architects, London



MANOJ MATHUR
Mathur & Kapre Associates



TANMAY TATHAGAT
Environmental Design Solutions



AMRITHA BALLAL Space Matters

# **TECHNICAL SESSION 4:** THE FUTURE OF ARCHITECTURAL PRACTICE



CHRIS BUBB Foster + Partners, London



SUPTENDU P BISWAS VSPB Associates



AR. SANGEET SHARMA, SD Sharma Associates, Chandigarh



UJATA HINGORANI Oasis Designs Inc.

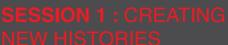


SWASTIK HARISH Swastik Harish & Associates

# NATIONAL-LEVEL CONFERENCE AND GOLDEN JUBILEE CELEBRATION

23<sup>rd</sup> September 2022

nstitute of Indian Interior Designers (IIID) the apex all-India association for Interior Design in India, celebrated 50 years of Establishment- Golden Jubilee by holding a National level conference with presence of Interior Designers & Architects from 34 Regional chapters curated and conceptualized by IIID- Delhi Regional Chapter as knowledge partner and supported by IIID-Chandigarh, Lucknow, Kolkata, Jaipur Chapters. In the evening, a grand Gala Networking Dinner took place with a purpose of one on one interaction with design maestros.





BOBBY MUKHERJI
Bobby Mukherii and Associates



### **SESSION 2:** SUSTAINABLE LUXURY



NILANJAN BHOWAL
Design Consortium



ABHA NARAIN LAMBAH Abha Narain Lambah Associates



SARAH SHAM Essajees Atelier



HEMANT SUD
Abraxas Lifestyle



ABHIGYAN NEOGI Chromed Design Studio



VISTASP BHAGWAGAR AVA Design



SABINA REDDY M Moser Associates

# **SESSION 3: CULTURAL LANDSCAPES**

# (TANGIBLE & INTANGIBLE HERITAGE)



SUNITA KOHLI K2India



SHARAN APPARAO Art Consultant



**ESTHER MIMI SCHMIDT**Jindal Global University



AMIT PASRICHA Photgrapher



SHOVANA NARAYAN Classical Dancer



RAHUL RAWAIL Film Director



TRISHA SARANG
Photgrapher



RAKSHANDA JALIL Literary Historian



SOURISH BHATTACHARYA
Food Columnist

### **SESSION 4**: URBAN & COMMERCIAL SPACES



SONALI RASTOGI Morphogenesis



SONALI BHAGWATI
Design Plus Architecture



GOONMEET CHAUHAN
Design Forum, International



JAYESH HARIYANI INI Design Studio



SUMIT DHAWAN Cityspace '82



DEAN D'CRUZ Mozaic



SHILPA GORE-SHAH S+PS Architects



MADHAV RAMAN Anagram Architects

# envere - ment at

# **ULTRA LUXE** PAVILION

# **IIID-**DRC LIFE ACHIEVEMENT HONOURS



CLINITA KOHLI



JEET KUMAR GUPTA



**RAJEEV SETHI (ONLINE)** 



DAMESH EDWANKAD



CHARAN IIT S SHAH



CHANDRASHEKHAR KANETKAR



K JAISIM (ONLINE)



AMARDEEP BAHL

# **IIID-**DRC NATIONAL MENTORS



N**ITI**N KILAWALA



ASHOK BUTALA



BAKIR BALDIWALA



RAJESH PATEL



PREM NATH

### HID-DDC DESIGN EYEEL ENCE HONOLIDS



MADHAV RAMAN



VISTASP BHAGWAGAR



NILANJAN BHOWAL



KOHELIKA KOHLI



ABHA NARAIN LAMBAH



MUKUL ARORA



AYUSH KASLIWAL



BOBBY MUKHERJI



KHOZEMA CHITALWALA



MANISH GULATI



ROHIT SURAJ



SONALI BHAGWATI



MUKUL GOYAL



AMIT PORWAL



NIKITA PATHAK



DEAN D'CRUZ



SARAH SHAM



SONALI RASTOGI



SANJIB CHATTERJEE



SANJAY WADHWA



SUPRAJA RAO



SHILPA GORE SHAH



SUMIT DHAWAN



JAYESH HARIYANI



APARNA KAUSHIK



SABINA REDDY



ABHIGYAN NEOGI



RITA MODY JOSHI



AASHITA CHADHA



PONNI M CONCESSAO



ASHISH MATHUR



GOONMEET S CHAUHAN

Indian design maestros were awarded in these three categories for their outstanding contributions to the industry and motivational journey.

# 4 DAYS 4 CONFERENCES

# GLOBAL LEVEL CONFERENCE ON "THE DAWN OF MODERN INFRASTRUCTURE AND TRANSPORTATION"

24<sup>th</sup> September 2022

Prof. Charanjit Shah, Creative Group and Smart Habitat Foundation, also known as the 'Airport King' hosted a global conference with a theme- 'The Dawn of Modern Infrastructure and Transportation' with prominent Architects, urban Planners, Engineers, Builders, Developers Construction Consultants, Project Management Consultants (PMCs) and Mechanical, Electrical, and Plumbing Consultants (MEPs)



CHARANJIT S SHAH
CG Smart Habitat Foundation



GURPREET SHAH
Creative Group



VED PRAKASH DUDEJA RLDA



MINAL PATEL
Strategic Solutions Pvt. Ltd.



PRADEEP KUMAR LEA India



AJAY PRADHAN
Institute Of Consulting Eng.



VIJAY GARG, CHAIRMAN Seac Delhi Dept. Of Environment



BALBIR VERMA



DEBATOSH SAHU IIA Chairman West Benga



PANKAJ DHARKAR Pankaj Dharkar And Associates



SAURABH GOSWAMI Creative Group



ASOK MOOKHERJEE



VINIT KHANNA
Touchwood India



AR GOONMEET SINGH CHAUHAN
Author And Architect



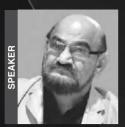
VIVEK SOO



B.K SHRIVASTAVA Aero Survey Pvt. Ltd.



VIVEK SABHARWAL Apeejay School Of Architecture



VILAS AVACHAT
Vilas Avachat & Associates



SUNEET PAUL A+D Magazine



ANUPAM MITTAL Arinem Consultant



ANIL DEWA



NEERAJA LUGANIL Dean, Indraprastha University



RAJAT MOONA



R S SODHI Smart Habitat Foundation

# COY 4- HPMF

Hospitality Purchasing Managers' Forum

# CONFERENCE ON REINVENT X RETHINK - THE FUTURE OF HOSPITALITY PROCUREMENT CONFERENCE

25<sup>th</sup> September 2022

Hospitality Purchasing Managers' Forum (HPMF), a forum of purchasing managers from the hospitality Industry held a National level conference on the theme-"Reinvent X Rethink, The Future of Hospitality Procurement" with presence of hospitality professionals.



KHOZEMA CHITAWALA
Designers Group



NITIN SHANKAR NAGRALE



KAUSHIK JHINGAN



MADHU CHANDOK Hospitality Professional



CHANDAN QASID HITACHI, ISQ, ADHIA



DEEPA PRASAD SUBWAY



MANISH KUMAR JHA
K K Birla Academy – Serendipity Arts



LALIT KAPUR
Royal Kapdsons Hospitality Ltd.



### HARSH GUPTA | Alankaram

We had a very different kind of experience at D-arc BUILD. It is amazing to see the way everything was presented. I haven't seen so well managed exhibition before, very nice. I am very happy with organizers and overall management. D-arc BUILD future is very bright ahead. We will surely be participating and getting associated in future as well.





### RAKESH PRASAD | APL Apollo

I am overwhelmed with your articulate arrangements. Initially, I was apprehensive, but seeing your team's confidence, we decided to participate in D-arc BUILD. The Team proved everybody wrong. Hats off to the Team. We will surely be participating again in future times to come. I am very impressed with the event. We appreciate the kind of companies and niche crowd you brought in and the way it gave leverage to our Brand. Thank you once again!



# HERE'S WHAT OUR

# EXHIBITORS ARE SAYING



# YOGESH MANDANI | Dolphy India

We had a good experience! We met great clients and footfall here was so big thanks to Zion Exhibitions for their support. We are looking forward to take part again in 2023. It was overall an excellent experience.





### KEDARNATH PANDEY | Geeken Furniture

Our goal was to launch our new brand, Gee-Luxe at D-arc BUILD.

I felt it was a golden opportunity to showcase our products to people from all around India. These types of events are very beneficial for manufacturing brands like us and these visitors mean a lot to us, they give us business, exposure and also feedback on our technologies. So, we really enjoyed putting up our stall at D-arc BUILD, received a lot of footfall. In future, we would like to showcase on an even bigger stall. Jai Shri Ram.





### TUSHAR MOHAPATRA | IK Cement

We would like to thank Zion Exhibitions for this event. All 4 days that we have been here, we loved the experience. In my opinion, D-arc BUILD turned out to be such a good platform for the Construction, Building Industry.

Extremely impressed.





### SHEETAL BHARGAVA | Maranello Handles

D-arc BUILD has given us a beautiful platform wherein we have exhibited our entire product range. The organizers, I would say a have done a beautiful job, the kind of layout that has been given. It is so neat and clean unlike a lot of other exhibitions and we have really enjoyed the footfall and all the eminent architects that have come here, it was a very very nicely planned exhibition. Thanks to the team of D-arc BUILD.





### SNEH LATA | Saint-Gobain

I would like to thank D-arc BUILD 2022 for the opportunity to place our stall. Our brand received satisfactory brand visibility, good number of enquiries, good number of connections with architects, customers and many dealers as well. For 2023, yes, we will come up with a bigger stall, more products and better services next time. Great job by Zion's team.





### **DEEPAK GARG** | Daikin

It was a Great Exhibition; we would like to continue our participation in 2023 as well. Wish D-arc BUILD Team All the Best.







I would like to thank D-arc BUILD for creating a platform which is allowing people like us-the innovation and technology companies to get associated with top and leading architects from across the country. The show response was great, very happy with that. Great job done by Zion Exhibition, Keep it up!





# SHEILA SRIPRAKASH SHILPA ARCHITECTS

I always find visits to such events very inspiring and exhilarating. You are able to meet with relevant fraternity and you are also able to see the new products and trends that are coming up and seeing them in person is very gratifying. I also appreciate the team for bringing a lot of people from the fraternity together at one place.





# AMIT SHARMA INDIAN INSTITUTE OF ARCHITECTS

D-arch BUILD was a very well curated trade fair with equal opportunities for both the design community and the material and services vendors. I had a very pleasant experience being a part of the event.

Congratulations for the show to Zion and best wishes for future engagements.





# **AMIT ARORA**MERINO INDUSTRIES

D-arc BUILD has been good confluence for interior designers and architects, we could see all budding designers and students, also who are now heading towards architectural profession as well as established architects. I think it's very well organized speaker forum on different topics and subjects and wide range of stalls and products. Very well laid out and spread is good and had interactive meet with top niche people. All the best for the future.



# INDUSTRY



# **HASMUKH SHAH**

CHAIRMAN OF IIID MUMBAI CHAPTER

I am happy to visit D-arc BUILD. I want to compliment and congratulate Mr. Gurtej Singh Gill and Mr. Adarsh Singh for organizing such a lovely exhibition.





# **VIPULSINGH**

DESIGN ACCORD CONSULTANTS

My experience at D-arc BUILD has been very warm and very nice one. Very well laid out and planned out exhibition and the best part is the big and openness of the space, where I can see all the stalls in much relaxed manner, where I can spend more time on the stalls and I can also interact with the brands. I would say it is very well managed event.





# KAUSHIK JHINGAN AI AVIGHNA ASSOCIATES

I wish to put on record our appreciation for the excellently curated and executed exhibition. The selection of participants, their layout plan everything was superb and excellent. Zion's team has shown full professionalism and humanity. They were very clear in concept and content detail. Their behavior was very caring for each and every visitor. I wish you all the best for the future exhibition and look forward to a long business relationship.





#### **NILANJAN BHOWAL**

**DESIGN CONSORTIUM** 

As architects we look forward to occasions to interact with industry to find out what's new, the trends and materials coming out in the market. And this particular exhibition, I think it has stood out as something exceptional, the kind of materials, vendors and technologies that have been showcased here are quite unique and the way it has been curated is very important. As an architect and designer, I feel nice to move around in this space, it's not cluttered, it's very vibrant and specially the idea of the D-arc Ultra-Luxe Pavilion is new with live performances and art sculptures. I think that is something which made it very unique. I look forward to long association with D-arc BUILD in next format.





#### **SHRUTI** SODHI

SHRUTI SODHI DESIGN

I think D-arc BUILD is a fantastic platform for all big brands to come in and exhibit to architects and designers like us who are constantly looking for innovation, constantly looking for the artsy stuff. We see the finest of brands struggling with vendors and these kind of exhibitions put it all together for us, gives opportunity to brands. Also, designers and architects are able to network, to interact and also derive the best of vendors located in one space. All in all, I think it is a great initiative and a fantastic brand. So, I feel the beginning of D-arc BUILD was fantastic and I wish them all the best.





#### **PREM NATH**

PREM NATH & ASSOCIATES

I came from Mumbai to attend D-arc BUILD expo.

Architects are creative people, we look forward to new designs technologies and friends. It is very important for us to discover new materials and look forward to visit exhibitions where people show the industry new materials, new products, new qualities, new technologies and great knowledge sharing. At this exhibition, I have seen a lot of participation of product range. My compliments to D-arc BUILD and Zion exhibitions to organise this exhibition and wish them all the best of future. Cheers!





#### **CHARANJIT S SHAH**

FOUNDING PRINCIPAL, CREATIVE GROUP LLP CHAIRMAN, CG SMART HABITAT FOUNDATION

Congratulations to the whole Zion exhibition crew for a job well done in hosting D-arc Expo. CG SHF is grateful for a forum that brought together so many specialists in the Infrastructure industry and allowed them to share their experience. Though the expo was only B2B, it felt like buyers, sellers, and designers were all in the same room. This great ambitious attempt to create a dialogue between interior designers and core architecture to infrastructure development was very exciting and innovative, and it felt like one step ahead and would be very helpful in making the new India of tomorrow. Understanding the many construction goods and advances that are taking place across India's north, south, east, west, and whole perimeter, where we discovered that there is so much room for new technology, new materials, and new ideas. I wish this platform tremendous success; it is one of the important steps ahead.



PARTICIPATING
BANGER



## PARTICIPATING R R A A A A











































































































































































































































SAMAYA ENTERPRISES









Feshion













This collaboration aimed to promote Design Sensibilities of the budding designers of the Industry and provide platform for young students to showcase their talent In collaboration with



































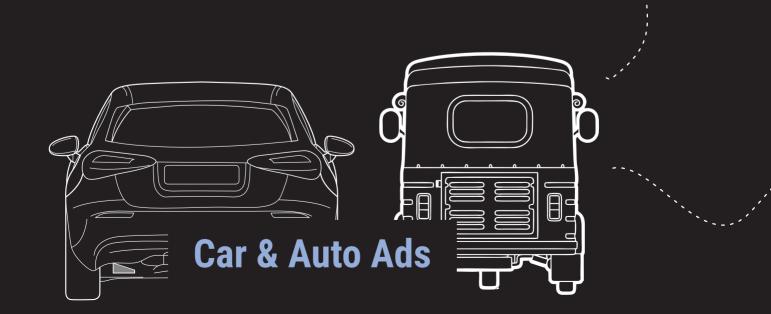


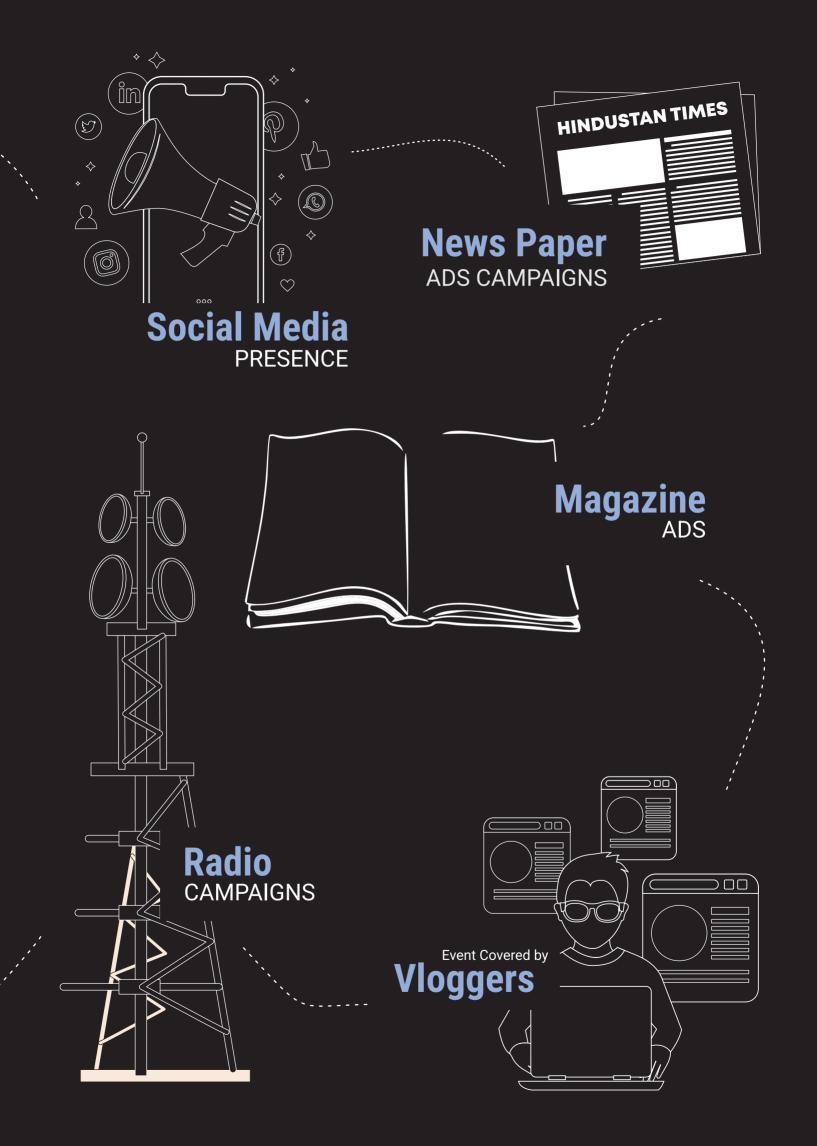




MEGO Promotions Formed Parah





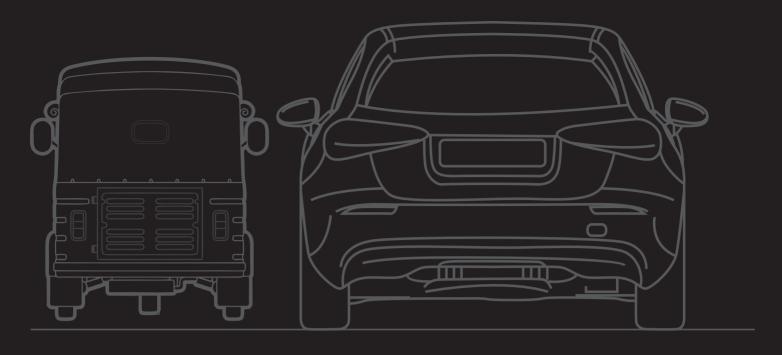


## CONSIGNICA METO PRESENCE ENSURES ENCRES BUSINESS

### **100+ OUTDOOR HOARDINGS**

Across Delhi NCR including Billboards, Digitals Kiosks, Banners, LED hoardings, Back-lit Hoardings, Lighting Unipoles





## **AUTO & CAR ADS**

2000+ Auto Rikshaw Back Ads and 3000+ Car Back Ads Circulated in Delhi NCR

















## RADIO CAMPAIGNS

including RJ Mentions and Social Media mentions Red FM 93.5, Punjabi Fever 107.2, Radio city FM 91.1







### **VLOGGERS**

**Event Covered By Top Youtube Influencers Of India** 

















### **MAGAZINE ADS**

Ads and Articles in Leading Architectural and Construction relevant Magazines













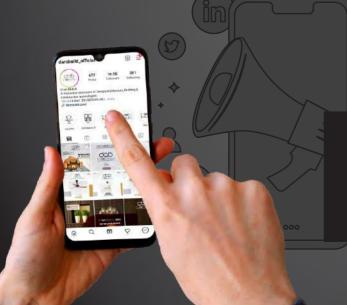




## NEWSPAPER ADS IN 6+ LEADING NEWSPAPERS

The Times of India
Hindustan Times
The Economic Times
Hindustan
Live Mint
Navbharat Times





## DIGITAL MARKETING

Social media Visibility across FIVE major Platforms

# UPCOMING CONFERENCES AT THE PLATFORM OF D-QC BUILD 2023

#### CONFERENCE

by

#### **Council of Architecture (COA)**

A regulatory authority of Govt. of India set-up under an Act of Parliament to deal specifically with the field of Architectural Education and Profession in India

at

Delhi and Bengaluru on 2023



## 'VISIONING NEW INDIA IN INFRASTRUCTURE' CONFERENCE

by

#### **CG Smart Habitat Foundation**

A brainchild organisation of the 'Airport King'
Prof. Charanjit S. Shah and Urban Designer,
Ar. Gurpreet S. Shah aiming to promote
educational excellence and interaction
amongst the Architecture, Urban Planning,
Transport and Infrastructure industry

at

BIEC, Bengaluru, 14<sup>th</sup> MAY 2023 & Pragati Maidan, Delhi 25<sup>th</sup> JUNE 2023



## 'INNOVATIONS IN INTERIOR DESIGN' CONFERENCE

by

Institute of Indian Interior

Designers (IIID)

Delhi Regional Chapter

The apex professional body of Interior Designers, Architects and related trade in the India

at

Pragati Maidan, Delhi on 24<sup>th</sup> JUNE 2023



#### CONFERENCE

by

## Institute of Indian Interior Designers (IIID) Bangalore Chapter

A Conference with presence of 9 IIID

Southern Regional Chapters. The apex professional body of Interior

Designers, Architects and related trade in the India

at

BIEC, Bengaluru on 12<sup>th</sup> MAY 2023





## 'REALTY AGENDA 2023' CONFERENCE

by

## Indian Chamber of Commerce (ICC)

The leading National Chamber of Commerce and the first organised voice of indigenous Indian Industry

at

Pragati Maidan, Delhi on 24<sup>th</sup> JUNE 2023



#### CONFERENCE

by

## Hospitality Purchasing Managers' Forum (HPMF)

A forum of purchasing managers from the hospitality industry aiming to assist the process of hospitality procurement

at

BIEC, Bengaluru, 14<sup>th</sup> MAY 2023 & Pragati Maidan, Delhi 25<sup>th</sup> JUNE 2023



#### **CONFERENCE**

by

#### **Builders' Associations of India (BAI)**

the only apex representative body for civil engineering construction companies, serves as the umbrella organisation for the majority of infrastructure development programmes, real estate builders and Civil Engineering Construction Companies

at

Pragati Maidan, Delhi on 23<sup>rd</sup> JUNE 2023





# 23.24.25 JUNE 2023 CONTROLL PRAGATIMAIDAN

A SAGA OF INNOVATIONS IN

# DESIGN, ARCHITECTURE BUILDING & CONSTRUCTION

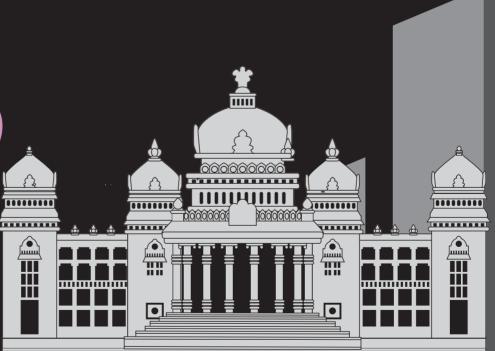




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